

Exclusive Partnering and Exhibit Opportunities

With 150-200 attendees from Europe and beyond, the "Diagnostics-4-Future Conference" is an international meeting-place for users and providers in diagnostics and adjacent fields. Based on questions in medical care, clinics and laboratories, innovative solutions for new diagnostics are discussed including research and development.

NEW features in 2023

- Recruiting & Hiring event meet young professionals!
 Interactive life-science oriented activities including Job-Datings (organized 1:1 meetings) with students, graduates and post-docs, presentation opportunities for employers (exhibition) before and during the conference. More information.
- New venue
 For the first time, the conference takes place at the <u>Bodenseeforum Konstanz</u>, located directly on the shores of the river Rhine that flows into the Lake Constance.



Conference profile (who will you meet? ...)



International audience: 150-200 attendees from Europe



Two conference days with >20 speakers



Matchmaking event with organized 1:1 meetings (limited to 50 participants!)



Pitch competition: Present your ideas on stage!



Plenty of room for networking to explore collaborations (welcome dinner, lunch...)



Accompanying exhibition on both days



NEW: Recruiting & Hiring event with Job-Datings (1:1 meetings) and more

Schedule

Location: <u>Bodenseeforum</u>, Konstanz (Germany)

Oct. 17 10-13h Matchmaking event (1:1 meetings)

12:30h Exhibition open

14:00h Conference / Exhibition

18:00h Dinner

Oct. 18 08:00h Exhibition open

09-15:30h Conference (incl. Pitch Competition) / Exhibition /

Recruiting & Hiring event



Impressions from past conferences

Our target audience are companies, laboratories, clinics, research institutions, medical doctors and economists – in diagnostics and adjacent fields like medical technology, pharma and life sciences.

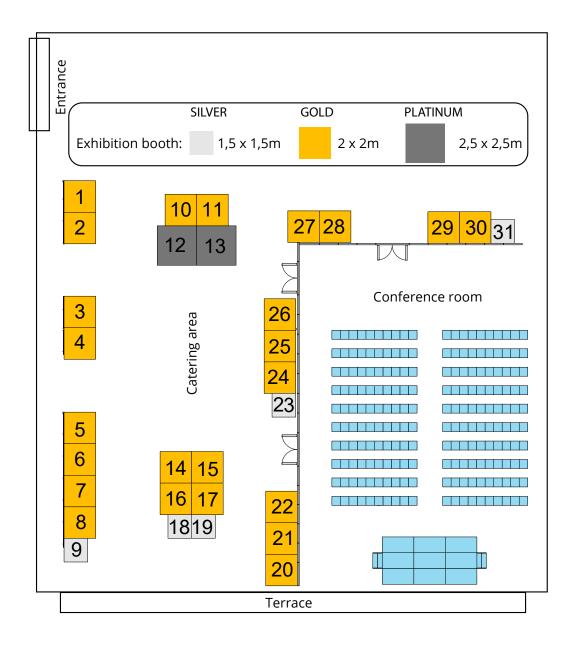




Exhibition plan

(New) Location: Bodenseeforum, Konstanz

Ground floor with lectures, exhibition (booths), catering and networking First floor: Matchmaking event and Recruiting & Hiring event



OVERVIEW OF YOUR OPTIONS

| First come, first served! | PLATINUM Sponsorship | GOLD Sponsorship | SILVER Sponsorship | BRONZE Sponsorship |
|---|-------------------------------|-----------------------------|----------------------------|-----------------------|
| Regular | 3.550 € | 2.300€ | 1.700 € | 800€ |
| BioLAGO member | 3.150 € | 2.100 € | 1.500 € | 700 € |
| Exhibition booth (incl. rectangular table and/or bar table, chairs, 230V power outlet) | √ (6 sqm) | √ (4 sqm) | √ (2,5 sqm) | |
| Included ticket for conference + matchmaking event (organized 1:1 meetings) | 3 tickets (value: 1.227 €) | 2 tickets (value: 818 €) | 1 ticket (value: 409 €) | |
| Discount on further tickets for your organization | 50% | 50% | 50% | |
| Logo on event website and in event flyer | ✓ | ✓ | | ✓ |
| Logo in multiple mailings/an- nouncements (10.000+ reci- pients) | ✓ | ✓ | | |
| Logo in presentations (welcome speech, breaks) | ✓ | ✓ | | ✓ |
| Insertion of advertising mate- rial in conference folder | ✓ | | | |
| Special highlighting and visibility at the conference (i.e. rollup at registration point) | ✓ | | | |
| Optional: Roll-up or beach flag in lecture hall | ✓ | 175 € | 175 € | 175 € |
| Individually organized mee- tings with (potential) partners during conference | ✓ | | | |
| Logo/naming in press release (international media) | ✓ | | | |
| Optional: video-audio recording | costs tba | costs tba | costs tba | costs tba |

^{*}All prices are in Euro and subject to statutory VAT.

NEW Additional Partnering (only for exhibitors): Recruiting & Hiring event

Your benefits

- 25 possible Job-Datings (organized 1:1 meetings) with young professionals
- Included ticket to the whole conference on 2nd day (Oct. 18th),
- Roll-up presentation on-site
- Job wall: Possibility to post your current job ads
- Company profile on event website (visibility already in the run-up to the event)

| Regular | BioLAGO member | |
|----------------|----------------|---|
| 2.200 € | 2.000 € | *Small and medium-sized enter- prises (SMEs) according to the definition of the European Com- |
| SMEs*: 2.000 € | SMEs*: 1.800 € | definition of the European Com- mission |

Special Sponsorship

| | Regular | BioLAGO member |
|--|---------|----------------|
| Pitch Competition Sponsor (event details) incl. BRONZE Sponsorship (see above), special highlighting at the Award Cere- mony and photo with the winners | 1.850 € | 1.750 € |
| Dinner Sponsorship incl. BRONZE Sponsorship (see above) with special highlighting at the dinner (roll-up, mention in the welcome speech) | 1.250 € | 1.000 € |
| Advertisement in conference online flyer (details to be discussed) | 800 € | 700 € |

Individual packages and services can be set up.

The offer is exclusive and limited. Secure your space for the conference now! Signing on earlier will allow you to maximize exposure to hard-to-reach decision makers.

Exclusive partnering and exhibit order form Diagnostics-4-Future 2023, Konstanz

1. Your Details

Name / contact person:

Job title:

Organization:

VAT no.:

Address:

Postal code / city / country:

Tel.:

E-Mail:

2. Your Option

| | PLATINUM Sponsorship | GOLD Sponsorship | SILVER Sponsorship | BRONZE Sponsorship | |
|--|-------------------------|---------------------|-----------------------|-----------------------|--|
| Regular | 3.550 € | 2.300 € | 1.700 € | 800€ | |
| BioLAGO member | 3.150 € | 2.100€ | 1.500 € | 700€ | |
| | Regular | Regular | | BioLAGO member | |
| Recruiting event Partnering | 2.2 | 2.200€ | | 2.000 € | |
| SME | 2.0 | 2.000€ | | 1.800 € | |
| Pitch Competition incl. BRONZE Sponsors | ship 1.8 | 1.850 € | | 1.750€ | |
| Dinner Sponsorship incl. BRONZE Sponsors | ship 1.2 | 1.250 € | | 1.000 € | |
| Advertisement in the conference flyer | 800 | 800€ | | 700 € | |

Additional Roll-up or beach flag in lecture hall 3. Information from exhibitors Do you need a connection for power supply (AC 230V)? Number of tables and chairs: Conference table (rectangular) Bar table (round)

In case you need additional technical equipment (monitors etc.), please get in touch with us.

Your remarks:

Chairs

Logo Please send us your Logo (eps AND jpg).

4. Terms and conditions of booking

- The deadline for registration is Oct. 5, 2023, at 11.59 pm (CET). Please note that exhibition slots are limited, and we operate on a first come, first served basis.
- Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers.
- You will be provided with confirmation of your booking.
- In case the conference must be postponed, your booking will remain valid for the new conference date unless you notify us in writing within 14 days from the announcement that you do not wish to participate at the new date. Please also refer to our cancellation policy below.

Cancellation Policy

In case you cancel your partnering or exhibit package, please contact our team immediately by e-mail (info@biolago.org). The following non-refundable fees apply, provided that written notice is received:

- Cancellation 120 91 days prior to event date: 60 % of total charge
- Cancellation 90 31 days prior to event date: 80 % of total charge
- Cancellation 30 days and less prior to event date: 100 % of total charge

5. Privacy Policy

With your signature you agree that BioLAGO e.V. may use the above data for event management purposes in accordance with the terms of the Privacy Policy (https://www.biolago.org/en/privacy.html). This includes for example a list of exhibitors.

Date & Signature:

Please sign a printout and send as PDF to info@biolago.org, or digitally sign the order form and click SEND. (To sign digitally, you need an officially certified signature.)

Contact us for any questions: BioLAGO e.V. – the health network

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