



October 16-17, 2024 - Konstanz, Germany

## Exclusive Partnering and Exhibit Opportunities

With 150-200 attendees from Europe and beyond, the “Diagnostics-4-Future Conference” is an international meeting-place for users and providers in diagnostics and adjacent fields. Based on questions in medical care, clinics and laboratories, innovative solutions for new diagnostics are discussed including research and development.

The conference takes place at the [Bodenseeforum Konstanz](#), located directly on the shores of the river Rhine that flows into the Lake Constance.





## Conference profile



International audience: 150-200 attendees from Europe



Two conference days with >20 speakers



Accompanying exhibition on both days



Matchmaking event with organized 1:1 meetings (limited to 50 participants!)



Pitch competition: Present your ideas on stage!



Plenty of room for networking to explore collaborations (welcome dinner, lunch...)

## Schedule

Location: [Bodenseeforum](#), Konstanz (Germany)

Oct. 16	10-13h	Matchmaking event (1:1 meetings)
	12:30h	Exhibition open
	14:00h	Conference / Exhibition
	18:00h	Dinner
Oct. 17	08:00h	Exhibition open
	09-15:30h	Conference (incl. Pitch Competition) / Exhibition



## Impressions from past conferences

### Participants (who will you meet...)

Target audience are companies, laboratories, clinics, research institutions and medical doctors – in diagnostics and related fields like medical technology, life sciences, digital health/AI & pharma.

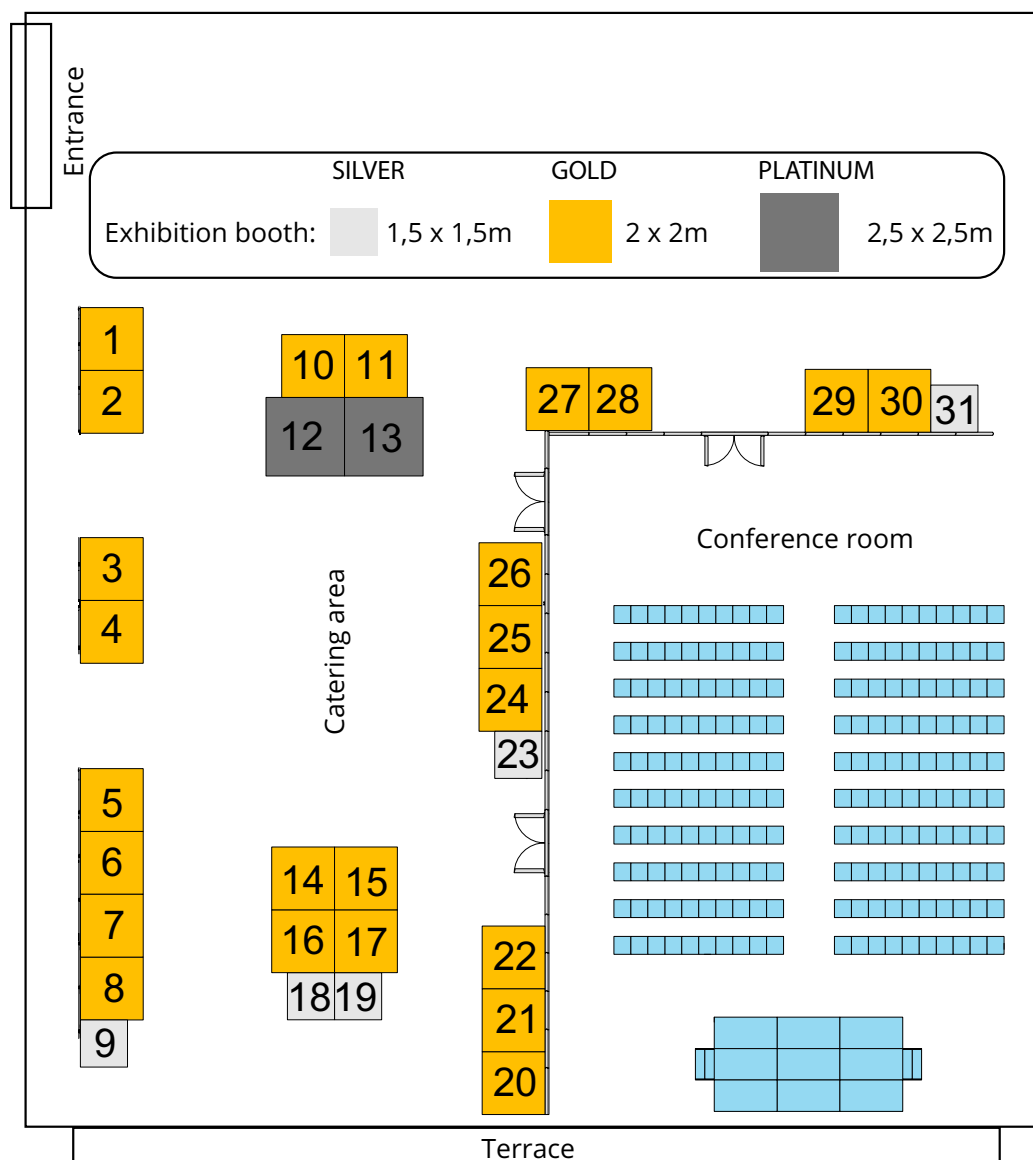




# Exhibition plan

**Location: Bodenseeforum, Konstanz**

Ground floor with lectures, exhibition (booths), catering and networking  
First floor: Matchmaking event



# OVERVIEW OF YOUR OPTIONS

First come, first served!	PLATINUM Partner	GOLD Partner	SILVER Partner	BRONZE Partner
Regular	3.600 €	2.400€	1.800 €	850 €
BioLAGO member	3.200 €	2.200 €	1.600 €	750 €
Exhibition booth (incl. rectangular table and/or bar table, chairs, 230V power outlet)	✓ (6 sqm)	✓ (4 sqm)	✓ (2,5 sqm)	
Included ticket for conference + matchmaking event (organized 1:1 meetings)	3 tickets	2 tickets	1 ticket	
Discount on further tickets for your organization	50%	50%	50%	
Logo on event website and in event flyer	✓	✓		✓
Logo in multiple mailings/announcements (10.000+ recipients)	✓	✓		
Logo in presentations (welcome speech, breaks)	✓	✓		✓
Insertion of advertising material in conference folder	✓			
Special highlighting and visibility at the conference (i.e. roll-up at registration point)	✓			
Optional: Roll-up or beach flag in lecture hall	✓	195 €	195 €	195 €
Individually organized meetings with (potential) partners during conference	✓			
Logo/naming in press release (international media)	✓			
Optional: video-audio recording	costs tba	costs tba	costs tba	costs tba

\*All prices are in Euro and subject to statutory VAT.

## Special Partnership

	Regular	BioLAGO member
<b>Pitch Competition Sponsor</b> ( <a href="#">event details</a> ) incl. BRONZE Sponsorship (see above), special highlighting at the Award Ceremony and photo with the winners	1.800 €	1.700 €
<b>Dinner Sponsorship</b> incl. BRONZE Sponsorship (see above) with special highlighting at the dinner (roll-up, mention in the welcome speech)	1.250 €	1.000 €
<b>Advertisement</b> in conference online flyer (details to be discussed)	800 €	700 €

Individual packages and services can be set up.

The offer is exclusive and limited. Secure your space for the conference now!

Signing on earlier will allow you to maximize exposure to hard-to-reach decision makers.

## Exclusive partnering and exhibit order form

### Diagnostics-4-Future 2024, Oct. 16-17, Konstanz

#### 1. Your Details

Name / contact person:

Job title:

Organization:

VAT no.:

Address:

Postal code / city / country:

Tel.:

E-Mail:

## 2. Your Option

	PLATINUM Partner	GOLD Partner	SILVER Partner	BRONZE Partner
Regular	3.600 €	2.400 €	1.800 €	850 €
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	Regular	BioLAGO member
Pitch Competition incl. BRONZE Sponsorship	1.800 €	1.700 €
Dinner Sponsorship incl. BRONZE Sponsorship	1.250 €	1.000 €
Advertisement in the conference flyer	800 €	700 €
<b>Additional Roll-up or beach flag in lecture hall</b>		195 €

## 3. Information from exhibitors

Do you need a connection for power supply (AC 230V)?	Yes	No
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### Number of tables and chairs:

Conference table (rectangular)

Bar table (round)

Chairs

**In case you need additional technical equipment (monitors etc.),  
please get in touch with us.**

**Your remarks:**

**Logo** Please send us your Logo (eps AND jpg).

#### **4. Terms and conditions of booking**

- The deadline for registration is Oct. 2, 2024, at 11.59 pm (CET). Please note that exhibition slots are limited, and we operate on a first come, first served basis.
- Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers.
- You will be provided with confirmation of your booking.
- In case the conference must be postponed, your booking will remain valid for the new conference date unless you notify us in writing within 14 days from the announcement that you do not wish to participate at the new date. Please also refer to our cancellation policy below.

#### **Cancellation Policy**

In case you cancel your partnering or exhibit package, please contact our team immediately by e-mail ([info@biolago.org](mailto:info@biolago.org)). The following non-refundable fees apply, provided that written notice is received:

- Cancellation 120 – 91 days prior to event date: 60 % of total charge
- Cancellation 90 – 31 days prior to event date: 80 % of total charge
- Cancellation 30 days and less prior to event date: 100 % of total charge

#### **5. Privacy Policy**

With your signature you agree that BioLAGO e.V. may use the above data for event management purposes in accordance with the terms of the Privacy Policy (<https://www.biolago.org/en/privacy.html>). This includes for example a list of exhibitors.

Date & Signature:

Please sign a printout and send as PDF to [info@biolago.org](mailto:info@biolago.org), or digitally sign the order form and click SEND. (To sign digitally, you need an officially certified signature.)

**Contact us for any questions:  
BioLAGO e.V. – the health network**

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